

 IF/THEN®

# CHAMPIONS NETWORK

## IF/THEN® Champions Network

### Network Membership Form for Individuals and Organizations

#### Overview

The [Association of Science and Technology Centers](#) (ASTC), in partnership with the [National Girls Collaborative Project](#) (NGCP) and through the support of IF/THEN®, an initiative of Lyda Hill Philanthropies, announces the launch of the new IF/THEN® Champions Network, a community of ASTC museums, science centers, allied members, and individuals committed to advancing gender equity in their institutions via the [IF/THEN® Collection](#).

**The network goals are to activate and grow a network of museums and individual members that will champion gender equity work, support the overall goals of the IF/THEN® initiative, provide mutual support, and act as institutional resources for others.** Network membership is freely available for individuals and ASTC-member organizations in the United States and is comprised of a series of benefits and commitments, as outlined below. To learn more about the network and complete the membership form, [visit the webpage](#).

#### Who Should Apply and Membership Levels

Organizations and individuals committed to advancing gender equity in their institutions via the IF/THEN® Collection should complete the network membership form. There are two free levels of membership:

<b>Individual Members</b>	This membership level is for educators, exhibit developers, and others who support the IF/THEN® initiative but may not be housed within an organization or who have not yet obtained an organizational commitment. Individual members do not need to belong to an ASTC member organization or be in the United States to join.
<b>Organizational Members</b>	This membership level is for ASTC-member organizations in the United States, including museums, science centers, and allied members, and, in addition to this membership form, requires an organizational commitment. Network members are each expected to access approximately \$15,000 in program benefits and offerings, reinforcing each member's commitment to gender equity at their respective institutions.

#### Benefits

**IF/THEN® Champions Network members will receive the following benefits:**

##### All members receive:

- Invitations to quarterly educational webinars on advancing gender equity in STEM, designed collaboratively with members, based on your stated needs and interests

- Access to regular email communications highlighting IF/THEN® Collection resources, network updates, grant opportunities, etc.
- Access to a suite of resources, including a social media toolkit, talking points for advancing gender equity in STEM, and other communications support to develop publicity materials to increase visitorship and impact related to network efforts
- Opportunities to serve as guest network speakers and writers for blogposts, social media, and other forums

**Organizational members receive the above, plus:**

- Welcome package featuring IF/THEN® posters, pop-up banners, and more
- Personalized guidance through an introductory consultation session to examine organizational strengths and areas for growth in advancing gender equity in STEM
- Option to apply for a select number of:
  - Travel, accommodations, and registration scholarships for an IF/THEN® pre-conference session at ASTC’s 2024 and 2025 conference
  - IF/THEN® Collection exhibit content including mini-grant funds to design-your-own project or exhibit materials, white-label exhibits utilizing the [IF/THEN® Project Library](#), kits with hands-on interactive displays recreating the work of the IF/THEN® Ambassadors, and more
  - Stipends to support installation and maintenance of IF/THEN® exhibits
  - Stipends to support programming and events featuring IF/THEN® content
  - Additional opportunities as they arise

**Commitments**

**Champions Network members will commit to the following:**

**All members commit to:**

- Amplifying Network activities and messaging throughout your individual or organizational networks
- Attending a minimum of 50% of IF/THEN® webinars from date of joining the network
- Contributing to stories and blogs as requested (no more than once per year)
- Participating in annual data collection activities (i.e. survey, interviews) to review services and activities, collect impact stories, and to inform continued network growth
- If not already an organizational member and if applicable, share about the network with organizational leadership and encourage organizational membership

**Organizational members commit to the above, plus:**

- Displaying and leveraging IF/THEN® Collection materials with your audiences, visitorship, and broader communities. This may include holding events, displaying exhibits, and embedding Collection content into other areas of museum operations.
- Attending an introductory consultation session to set organizational goals
- Sharing about the IF/THEN® Champions Network membership and learning opportunities internally and with other organizations, as appropriate