



ASTC 2025 ANNUAL CONFERENCE REGISTRATION

The following document is intended to help individuals prepare their online registration for the ASTC 2025 Annual Conference.

Please note that any sessions and events requiring pre-registration will be available for selection during the registration process. The full online program, detailing all sessions and events taking place at the conference, is available at www.astc.org/astc-2025/schedule.

REGISTRATION CATEGORIES

Full Conference		
	Member	Non-Member
	Early Bird (May 6–July 21):	\$650.00 \$995.00
	Advance (July 22–August 25):	\$750.00 \$1,095.00
	Regular (August 26–September 8):	\$850.00 \$1,195.00
Full access to sessions, networking and community experiences, the Exhibit Hall during show hours, and all other conference events not requiring pre-registration or an additional fee.		
Full Conference (Student Rate)		\$385.00
Full access to sessions, networking and community experiences, the Exhibit Hall during show hours, and all other conference events not requiring pre-registration or an additional fee.		
A valid student ID or proof of enrollment is required during registration.		
Single-Day: Saturday, September 6		\$275.00
Day-restricted access to sessions, networking and community experiences, the Exhibit Hall during show hours, and other conference events not requiring pre-registration or an additional fee that take place on Saturday, September 6.		
Preconference Intensives and special events outside the selected day are available for purchase.		
Single-Day: Sunday, September 7		\$275.00
Day-restricted access to sessions, networking and community experiences, the Exhibit Hall during show hours, and other conference events not requiring pre-registration or an additional fee that take place on Sunday, September 7.		
Preconference Intensives and special events outside the selected day are available for purchase.		
Single-Day: Monday, September 8		\$275.00
Day-restricted access to sessions, networking and community experiences, and other conference events not requiring pre-registration or an additional fee that take place on Monday, September 8.		
Preconference Intensives and special events outside the selected day are available for purchase.		
Exhibitor: Full Conference		\$650.00
Access to the Exhibit Hall during setup, teardown, and show hours. Full access to sessions, networking and community experiences, and all other conference events not requiring pre-registration or an additional fee.		
Only available to individuals at exhibiting organizations that will be staffing a booth during show hours.		
Exhibitor: Exhibit Hall Only		\$195.00
Access to the Exhibit Hall during setup, teardown, and show hours. Restricted access to sessions, networking, and other conference events taking place in the Exhibit Hall.		
Only available to individuals at exhibiting organizations that will be staffing a booth during show hours.		

ATTENDEE DETAILS

Please complete the following information for the individual you are registering.

First Name*

Last Name*

Email*

Job Title*

Organization*

City*

State/Province*

Zip Code*

Country*

Please select the job role best describes the majority of your work.*

Please select the field(s) in which you currently work.

Select all that apply

Education

Government

Museums

STEM (Science, Technology, Engineering, Mathematics)

Other:

How long have you been working in this field?

What is your role in the purchasing process for products or services at your organization?

I am a final decision maker

I am part of the final decision making process, but I am not the final decision maker

I am involved in the initial stage(s) of the purchasing process, but I am not part of the final decision making

I am not involved in the purchasing process in any way

Please select all of the previous ASTC Annual Conferences you have attended.*

2024 – Chicago, Illinois

2023 – Charlotte, North Carolina

2022 – Pittsburgh, Pennsylvania

2021 – Virtual

2020 – Virtual

I have attended an ASTC Annual Conference prior to 2020

This is my first time attending an ASTC Annual Conference

How is your participation in the ASTC 2025 Annual Conference being financially supported?

Business expense paid by my organization

Personal expense paid by my own funds

Funded by a grant or other restricted fund

Other:

ACKNOWLEDGEMENTS AND CONSENTS

ATTENDEE INFORMATION FOR COMMUNICATIONS

Please read and acknowledge the following statements regarding your basic attendee information and contact details.

I understand that my basic information (name, job title, and organization) will be included in ASTC's professional networking resources including the conference program, app, online forums, and general attendee list to be shared with all registrants and exhibitors.*

I understand that my basic contact data will be processed and stored by ASTC for communication purposes and that I may unsubscribe from mailing lists at any time, using the "Unsubscribe" link provided at the bottom of each email or by writing to info@astc.org.*

ATTENDEE LIST FOR SPONSORS AND CONFERENCE PARTNERS

To facilitate networking and marketing, select conference sponsors and ASTC-partner organizations will receive a list with the name, title, organization, and email address of all registrants who opt-in for the ASTC 2025 Annual Conference attendee list for sponsors and conference partners. *

Include me in the list

Include me in the list without my email address

Do not include me in the list

ASTC PRIVACY POLICY

In accordance with the General Data Protection Regulations (GDPR) and other international privacy laws, please review our privacy policy at www.astc.org/privacy-policy and acknowledge below that you agree to the use and storage of your personal data for the purposes of attending this event.*

I have read and understand ASTC's privacy policy and agree to the use and storage of my data

ASTC CODE OF CONDUCT

Please review the Code of Conduct for ASTC Conferences, Events, Online Engagement, and Project Participation at www.astc.org/membership/code-of-conduct and acknowledge below that you understand and agree to adhere to the ASTC Code of Conduct.*

I have read, understand, and agree to adhere to ASTC's Code of Conduct

REQUEST OFFICIAL DOCUMENTS FOR CONFERENCE ATTENDANCE

Do you require a formal letter of invitation in order to attend the ASTC 2025 Annual Conference?

Please only select yes if you require a formal letter for a travel Visa application or employer documentation.

Yes

No

If you selected "yes" to the previous question, please select the letter of invitation type you require.

I reside within the United States and need to provide a formal letter of invitation to my employer

I reside outside the United States and require a letter of invitation for my travel Visa application

Do you require a certificate of attendance after the conference?

Yes

No

ONSITE INFORMATION

IN CASE OF EMERGENCY CONTACT

The emergency contact information you provide will be printed on the back of your conference badge and will be only used by ASTC in the event of an emergency during the conference.

Full Name*

Relationship to Attendee*

Phone Number*

For phone numbers outside of the United States and Canada, please include the country code

ACCESSIBILITY ACCOMMODATIONS AND ASSISTANCE

ASTC is committed to making our Annual Conference as welcoming and accessible as possible. We will do our best to work with our staff, vendors, the convention center, and you to provide reasonable support for the accommodations and assistance that are requested.

CONSUMER HEALTH DATA

The information you provide regarding accessibility accommodations and assistance may qualify as consumer health data under applicable state law in the United States. Providing this information to ASTC is optional and not a requirement for registering or attending ASTC events.

Please review our [Consumer Health Data Privacy Policy](#) and acknowledge below that you understand and agree to the use and storage of your consumer health data for the purposes of attending this event.

I have read and understand ASTC's Consumer Health Data Privacy Policy and agree to the use and storage of my consumer health data for the purposes of attending this event.*

Please indicate any dietary restrictions you have.

Select all that apply

- Food Intolerance or Allergy
- Gluten Free
- Halal
- Kosher
- Pescatarian
- Vegan
- Vegetarian

If you selected "Food Intolerance or Allergy", please complete the two (2) additional questions in the **Follow-Up: Accessibility Accommodations and Assistance** section.

Please select any of the following accessibility accommodations or assistance you will need in order to participate in the conference.

- Auditory
- Medical condition
- Mobility
- Vision
- Other

If you selected anything for this question, please complete all applicable additional questions in the **Follow-Up: Accessibility Accommodations and Assistance** section.

SESSIONS AND EVENTS

Below are the sessions and events at the ASTC 2025 Annual Conference that require pre-registration.

Transportation is noted for the sessions and events taking place outside of the Moscone Center. Food and beverage will be provided during all preconference intensive sessions.

Please note that all times are listed in Pacific Daylight Time (PDT).

Click on the **title** of each preconference intensive to view the details and description.

FRIDAY, SEPTEMBER 5

PRECONFERENCE INTENSIVES

9:00 AM – 5:00 PM PDT

FRIDAY, SEPTEMBER 5

\$180.00 **STEM on the Menu: Creative Community Connections Through Food and Science**

9:00 AM – 1:00 PM PDT

FRIDAY, SEPTEMBER 5

\$90.00 **AI in Science Centers: Exhibition Strategies From Development to Implementation**

\$90.00 **All Bones Great and Small: Integrating Bone and Skeleton Specimens in Your Science Programs**

\$90.00 **Bringing iNaturalist to Your Museum: Bioblitz in San Francisco**

\$90.00 **Building Bridges to the Future: Addressing the Leadership Challenges of Today and Tomorrow**

\$10.00 **IF/THEN® Champions Network: Advancing Gender Equity in STEM Through Connectivity and Collaboration**

\$90.00 **Lighting the Way: Building STEM Identity and Belonging**

\$90.00 **Rapid Exhibit Iteration Interactive Workshop**

2:00 PM – 6:00 PM PDT

FRIDAY, SEPTEMBER 5

\$90.00 **Breaking Bad (Ideas) and Making Them Better**

\$90.00 **Creating and Sustaining Fresh and Fun Camp Programs for ALL**

\$90.00 **Dive In! How to Make Your Storytelling Sink or Swim: Inspiring Climate Action Through Teen and Museum Storytelling**

\$90.00 **NASA's Neurodiversity Network Space Camp Training for Informal Educators**

\$50.00 **Pathways to Professional Growth: Building Expertise and Advancing Your Career**

\$10.00 **Science and Civics: Taking Action With Your Community**

MUSEUM EXPERIENCES

9:00 AM – 4:00 PM PDT

FRIDAY, SEPTEMBER 5

\$50.00 **Experience the Heart of Silicon Valley: Technology, Innovation, and History in Exhibits and Programs**

Sign up for this all-day experience and explore technology, innovation, and history in exhibits and programs at two San Francisco Bay Area museums!

Start your experience with a visit to the Computer History Museum, where you'll get a private tour of *Revolution: The First 2000 Years of Computing* with Chief Curatorial and Exhibitions Officer Kirsten Tashev. You'll also get a chance to view CHM's newest exhibition, *Chatbots Decoded: Exploring AI*, and take part in a demonstration of the historic IBM 1401 Data Processing System. Then travel to The Tech Interactive, where you will experience their approach to AI, sustainability and engineering design in *AI Sandbox* and *Dream Garden* immersive room, *Solve for Earth* key hands-on design/making spaces.

Location: Computer History Museum and The Tech Interactive (*transportation provided*)

3:00 PM – 4:00 PM PDT

FRIDAY, SEPTEMBER 5

\$0.00 **Adventures in AI Panel**

Join the Exploratorium Experience team for this panel, held in conjunction with the *Adventures in AI* exhibition at the Exploratorium's Kanbar Forum.

Panelists will discuss the development of the *Adventures in AI* show and how the Exploratorium navigates research in the ever-evolving landscape of AI—as it relates to informal learning and society.

Location: Exploratorium (*transportation not provided*)

Capacity to this experience is limited, please only select if you plan to attend.

SOCIAL EVENTS

6:00 PM – 7:00 PM PDT

FRIDAY, SEPTEMBER 5

\$0.00 **Navigation and Networking Gathering**

Kick off your conference experience at the ever-popular Navigation and Networking Gathering event!

Meet some of your fellow attendees, find out how to make the most of your conference experience, and have a few snacks before exploring San Francisco.

Location: Moscone Center

Open to all conference registrants; first-time attendees especially invited.

SATURDAY, SEPTEMBER 6

SOCIAL EVENTS

7:00 PM – 10:00 PM PDT

SATURDAY, SEPTEMBER 6

\$35.00 **Unplug and Play: ASTC Host Party at the Exploratorium**

Live music, food, drinks, and mind-bending phenomena—join us for a night of discovery at the Exploratorium!

Enjoy quintessential Exploratorium programs, from tinkering activities to cow eye dissections and play with 700+ interactive exhibits diving into science, technology, and human behavior. Make your way through our iconic Tactile Dome, an immersive sculpture that invites you to navigate with only your non-visual senses. Sip a cocktail while enjoying an unparalleled view of the San Francisco Bay, then leap into the wild new world of artificial intelligence with our summer exhibition *Adventures in AI* to play with AI and explore how it works.

Attendees and guests must be 21 years of age or older.

Unplug and Play Guest Tickets

To purchase guest tickets for this event, please select one (1) of the following ticket options:

\$60.00 **One Guest Ticket**

\$120.00 **Two Guest Tickets**

SUNDAY, SEPTEMBER 7

SOCIAL EVENTS

7:00 PM – 10:00 PM PDT

SUNDAY, SEPTEMBER 7

\$35.00 **Celebrating Regeneration: ASTC Soirée at the California Academy of Sciences**

Join us for an engaging after-hours celebration at the California Academy of Sciences!

Explore the wonders of the natural world in the world-renowned Steinhart Aquarium and take a spin through the three-story Osher Rainforest. Marvel at natural history exhibitions and be amazed by cutting-edge visualizations in Morrison Planetarium during a special live show*. And don't forget to stargaze from the Living Roof! Enjoy light refreshments, casual networking, live performances, and more. Come with your curiosity!

Attendees and guests must be 21 years of age or older.

***Morrison Planetarium Live Show**

The Morrison Planetarium will showcase visualization experts from the Academy and the American Museum of Natural History, revealing how immersive spaces allow for a new experience of natural history museum data. Audiences will journey from the scale of our planet and regional ecosystems to the size of insect specimens—and into the abstract realm of the tree of life. Rooted in authentic data, this program will highlight the potential of modern digital planetariums as visualization theaters.

Celebrating Regeneration Guest Tickets

To purchase guest tickets for this event, please select one (1) of the following ticket options:

\$60.00 **One Guest Ticket**

\$120.00 **Two Guest Tickets**

ONGOING

MUSEUM EXPERIENCES

Throughout the ASTC 2025 Annual Conference, all eight host museums will be offering free museum admission to attendees with their conference badge.

To help provide the host museums with a general idea of possible attendance numbers during the conference, **please review the following list of free admission days offered to attendees by each host museum and select the museums that you are interested in potentially visiting during the conference.**

Host Museums Offering Free Admission to Conference Attendees

Any selections you make here are not restrictive or binding and will only be used to provide the host museums with a general count of attendees that may visit during the conference.

Bay Area Discovery Museum

Friday, September 5 – Sunday, September 7

California Academy of Sciences

Friday, September 5 – Tuesday, September 9
(plus one guest)

Chabot Space & Science Center

Friday, September 5 – Sunday, September 7

Children's Creativity Museum

Friday, September 5 – Sunday, September 7

Computer History Museum

Friday, September 5 – Sunday, September 7

Exploratorium

Friday, September 5 – Tuesday, September 9

The Lawrence Hall of Science

Friday, September 5 – Sunday, September 7

The Tech Interactive

Friday, September 5 – Sunday, September 7

FOLLOW-UP: ACCESSIBILITY ACCOMMODATIONS AND ASSISTANCE

Return to the [Onsite Information: Accessibility Accommodations and Assistance](#) section

FOOD INTOLERANCE OR ALLERGY

Please list the food intolerances or allergies that you have, and if applicable, provide information about any preferred medical emergency care responses that you have.

Would you like someone from the ASTC staff to follow up with you regarding this information?

Yes

No

AUDITORY SUPPORT

Please provide a detailed description of the specific support needed to participate in the conference.

Would you like someone from the ASTC staff to follow up with you regarding the support requested?

Yes

No

MEDICAL CONDITION-RELATED SUPPORT

Please provide a detailed description of the specific support needed to participate in the conference.

Would you like someone from the ASTC staff to follow up with you regarding the support requested?

Yes

No

MOBILITY SUPPORT

Please provide a detailed description of the specific support needed to participate in the conference.

Would you like someone from the ASTC staff to follow up with you regarding the support requested?

Yes

No

VISION SUPPORT

Please provide a detailed description of the specific support needed to participate in the conference.

Would you like someone from the ASTC staff to follow up with you regarding the support requested?

Yes

No

OTHER SUPPORT

Please provide a detailed description of the specific support needed to participate in the conference.

Would you like someone from the ASTC staff to follow up with you regarding the support requested?

Yes

No

Return to the [Onsite Information: Accessibility Accommodations and Assistance](#) section